

Associate Member Program

Associate Membership Levels and Benefits

Standard membership term is 12 months.

	Basic \$5,000	Standard \$10,000	Premium \$25,000	Flagship \$50,000	Private \$60,000+
Association Member contact information, with letter of introduction	x	x	x	x	X
WEB Branding					
Name listed on UASRC.org	X	X	X	X	X
Small black and white logo on UASRC.org		X			
Medium color logo on UASRC.org			X		
Large color logo on UASRC.org				X	X
Limited banner ad rotation on UASRC.org		X			
Continuous banner ad rotation on UASRC.org			X	X	X
Individual company page on UASRC.org				X	X
Weekly social media mentions				X	X
Monthly social media mentions			x		
UASRC Press Releases					
Mentioned in all UASRC press releases				X	X
Mentioned in minimum four press releases per year			X		
Mentioned in minimum one press release per year		X			
UASRC Branding					
Five Standard Association Polo Shirts			X		
Ten Custom Executive Polo Shirts				X	X
Logo on UASRC Response Vehicles				X	X
Exclusive recognition on sponsored Event Specific Outreach materials			x	x	x
Promotion on all event press releases with donor participation (materials or labor)				x	x
Amount of donation is kept private					X
Logo is utilized in promotional video outro				X	X

The UASRC Associate Member Program

The UASRC Associate Member program is designed to give both organizations and individuals the opportunity to support the UASRC and our charitable outreach programs. Our mission is to promote the highest ethical standards in the catastrophe restoration industry, adhering to a code of professional conduct, educating property owners about the insurance restoration process, and giving back to the community through outreach and charitable programs. To contribute as an Associate Member means you are committed to these same standards and looking to help elevate the industry to a higher level of quality and reliability.

Outreach Projects

The UASRC believes strongly in giving back to the communities its members serve in a variety of ways. Our current commitments include:

- Monthly Community Outreach Projects
- Monthly Educational Outreach Events
- Catastrophe Response When Needed

Community Outreach

Our Community Outreach projects take many forms, but they all come down to one thing: we help property owners who would be forced to live in a damaged or unsafe environment without our help. Sometimes these projects are a result of homeowners placing their trust in a dishonest contractor, or they may be for elderly or disabled homeowners who do not have the means to make needed repairs. We also work closely with Rebuilding Together, and Habitat For Humanity on several projects per year, helping them to further their positive works in the community.

Educational Outreach

Educational Outreach is one of the primary goals of our organization. These efforts help to inform consumers, property owners, contractors, and other interested parties about the best ways to handle storm and weather damage. Currently, we utilize several different methods of delivery to extend this information to the people who need it. This includes printed materials, television commercials, local seminars, and direct mail campaigns.

Catastrophe Response

Every year in the United States, there are weather events and storms that are so severe that the local community needs go beyond just repairing the damage to homes and businesses. For these unfortunate times, the UASRC can deploy our Catastrophe Response Team. They are tasked with transporting food, water, clothing, and other vital supplies to those who are in desperate need.

It is through the generous support of our Regular and Associate Members that the UASRC mission becomes a reality.



United Association of Storm Restoration Contractors



- 42 Cities
- Projected 2012 Revenue: \$300 million

2013 Forecast

- 70 Members Maximum
- 35 States
- 65 Cities
- Projected 2013 Revenue: \$1 billion +



UASRC.org